

Heritage
Park
Zoological
Sanctuary

Letter from the Director

This time of the year is a perfect time to reflect on the year's goals, accomplishments and those things for which we are thankful2012 was an exceptional year for HPZS.

As we look back at the many accomplishments and successes for this past year, we see many record breaking numbers in visitation in almost every event and program offered as well as many new offerings.

Events such as Easter's Eggstravagaza, Zoo By Moonlight in summer, our annual Community Appreciation Day, Zoo Fest in fall, Boo at the Zoo and our Spring, Summer and Fall Zoo Camps all exceeded visitor turnouts from previous years.

With the success and community support for these annual events we also enjoyed a host of new events for this year. These first year events included; Wet n Wild Water Day in August, summer "Zoovies", and the first annual "Taste of the Wild" fundraising event held in October. Other popular returning events included: the Breakfast with the Animals program, held each month in the spring and fall; Dollar Days; Nocturnal Nature Nights; and Members' Night animal previews.

We continue to celebrate the record breaking year with an institutional record of 180 collection animals, the highest number of collection animals since our opening, 24 years ago. We welcome the newest members of the collection which include; fire belly toads, "Max" the Blue & Gold macaw, "Blueberry" and "George" the Nigerian Dwarf goats, Miniature horses "Aaron," "Dolly" and "Charity," 2 orphaned Javelina, 2 Green Cheeked Conures, Stella the young raccoon, the acquisition of the new female Mexican Grey Wolf, one baby Black Bear cub and 13 additional arachnids (tarantulas, scorpions and spiders) for the Grotto exhibit that will all call HPZS home.

Our wildlife conservation program set an all time record high of 445 calls thus far this year with 267 wildlife rescues which required triage, care and rehabilitation.

We continued our successful dual membership partnership with Highlands Center for Natural History, as well as forming new partnerships with Az. Game and Fish Department for additional resources to increase our capacity for wildlife calls and triage.

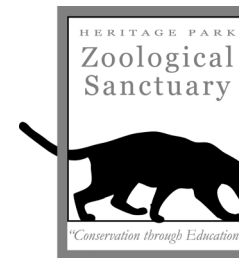
Join us for our seasonal holiday lights event "Wildlights and Animal Sightings" going on now through December 29, every Friday and Saturday from 6:00 - 9:00. Our opening night met with a record number of visitors of 310!

The biggest success in 2012 comes from you, our supporters. As a 501(c)(3) non-profit, Heritage Park Zoological Sanctuary relies on the help of our donors. We are asking for your financial assistance again in 2013 to support our education programs, our animal rescue programs and, of course, to provide for the care of the animals here at the Sanctuary.



Wishing you a joyous holiday season
and New Year.

Pam McLaren, Executive Director



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ANIMAL ANGEL TREE

Not sure what to get your favorite Sanctuary animal this holiday season? Pick an ornament off our Animal Angel Tree! Last year, visitors generously donated food dishes, animal crates, warming pads, floor mats, water hoses and even an electric golf cart! There are items on the tree for every budget and your purchase is 100% tax deductible! For more information, please stop by the gift shop or call (928) 778-4242.

AMAZON WISH LIST

Looking for a different way to support the animals at the Sanctuary? Visit the HPZS Amazon Wish List under Heritage Park Zoo. There you will find a broad spectrum of items that will help the Sanctuary and it will ship to the Sanctuary directly, so you don't need to worry about bringing anything by! For more information on the Amazon wish list, please call (928) 778-4242 ext 16.

HOLIDAY GIFT IDEAS IN THE GIFT SHOP

Don't forget about the humans on your shopping list! Find many unique items for the animal lovers on your list. And don't forget about your loved ones far away! Sanctuary animal cards are back by popular demand with a larger selection this year.

GIVE THE GIFT OF THE SANCTUARY

Heritage Park Zoological Sanctuary Memberships make a great gift! Memberships offer free general admission all year long, plus discounts at other institutions, discounts in the gift shop and at special events, and invitations to special members' only events. Memberships are \$25 for an individual membership, \$45 for a couple and \$75 for a family. Please call (928)778-4242 or visit www.heritageparkzoo.org for more information.

SUPPORT YOUR FAVORITE ANIMAL

Are you looking to support a specific animal? Consider sponsoring or adopting an animal. Animal Sponsorships include: a certificate bearing your name or the name of the recipient, and a photo and fact sheet of the chosen animal. Animal Adoptions include: a certificate bearing your name or the name of the recipient, and a framed photo and fact sheet of the chosen animal. The name of the adoption holder will also appear on a sign outside the animal's enclosure. For more information, please call (928)778-4242.

WHAT ABOUT THE BEARS?

If you are interested in supporting the growing bear family at HPZS, consider contributing to the Conservation Program. This program helps all the rescue animals that come to the Sanctuary, including the bear cubs. Call (928) 778-4242 for more information.






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1403 Heritage Park Rd.; Prescott, AZ 86301
www.heritageparkzoo.org; Phone: 928-778-4242


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YES! I'D LIKE TO HELP THE ANIMALS AT HERITAGE PARK ZOOLOGICAL SANCTUARY. PLEASE ACCEPT MY DONATION OF \$ _____

Name: _____

Mailing Address: _____
City: _____ State: _____ Zip: _____

Phone: _____
Email: _____

Make checks payable to: **HPZS** and mail/drop off with this form to: 1403 Heritage Park Rd.; Prescott, AZ 86301

Credit Card: (circle one) Visa Mastercard Discover PayPal (see website)

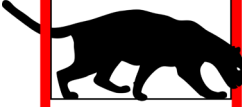
Card Number: _____

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HELP THE ANIMALS AT HERITAGE PARK ZOOLOGICAL SANCTUARY THIS WINTER.

2012 has been an eventful year at Heritage Park Zoological Sanctuary. A record number of rescue animals have come through the doors. Although many of these animals have been rehabilitated and released back to the wild, many have become temporary or permanent residents of HPZS.

Every winter, when gate admissions decrease, animal food and shelter costs increase. This year, due to the increase in collection animals, your help is especially needed to help support our animals through the winter.

In late summer, Heritage Park Zoological Sanctuary received a call from Arizona Game and Fish that they had two rescued orphaned baby bear cubs whose mother was hit by a car who needed a home. HPZS willingly took in the cubs. Not a month later, AZGFD brought another baby bear to the Sanctuary after notoriously breaking into a house and eating a chocolate cake. A week after that, two more baby bears came to the Sanctuary. All of the bears were accommodated and given homes, if only temporarily. It has been many years since Shash, the resident Black Bear was a cub this size, so keepers were surprised at the amount these baby bears eat! And during the winter, these bears will eat even more to keep their weight up.

In spring, an orphaned deer fawn arrived at Heritage Park Zoological Sanctuary. This deer was too young to survive on its own and had to be lovingly bottle fed every 3 hours around the clock by dedicated keepers and volunteers. During the cold winter months, this baby, along with many other animals at the Sanctuary, will need extra straw and shelter to help him stay warm.

We are asking for your help this winter season to donate what you can toward the magnificent animals here at Heritage Park Zoological Sanctuary.

Heritage Park Zoological Sanctuary is a 501(c)(3) non-profit wildlife organization that receives no city, state or federal support. All the funds that keep the Sanctuary running and allow for programs like the Education and Wildlife Rescue to continue come from gate admissions, annual memberships and contributions from donors like you.

1403 Heritage Park Rd, Prescott, AZ 86301 • 928-778-4242 • www.heritageparkzoo.org • info@heritageparkzoo.org